

The 2nd MIT IQ Industry Symposium Program, July 16-17, 2008
Cambridge, Massachusetts, USA
<http://mitiq.mit.edu/IQIS/2008/>

WEDNESDAY, July 16, 2008		
8 AM	Symposium Registration at E51-345	
8:30- 12 PM	Complimentary Pre-Symposium Invited Tutorial Track 1 <i>√ Free and open to all registered MIT2008IQIS participants</i> 8:30-10 AM Kathie Sowell Custom Enterprise Solutions <i>Information Quality: What's Enterprise Architecture Got to Do with It?</i> 10:30 – 12 PM Earl Hadden Intelligence Commerce Network <i>IQ for Business Intelligence</i>	E51-345
8:30 – 12 PM	Complimentary Pre-Symposium Invited Tutorial Track 2 <i>√ Free and open to all registered MIT2008IQIS participants</i> 8:30-10 AM Larry English Information Impact International <i>Maturing from Data Quality to Information Quality to Business Quality</i> 10:30 – 12 AM Tom Redman Navesink Consulting <i>Data Driven: Profiting from Your Most Important Business Asset</i>	E51-372
8:30 – 12 PM	Complimentary Pre-Symposium Invited Tutorial Track 3 <i>√ Free and open to all registered MIT2008IQIS participants</i> 8:30-10 AM Steven Arnett Defense Logistics Information Service <i>The NATO Codification System as the Foundation of the ECCMA Open Technical Dictionary</i> 10:30 – 12 AM Peter Benson Electronic Commerce Code Management Association <i>Meeting the Requirements of ISO 8000-110:2008: Master Data Quality</i>	E51-376
8:30 AM	Pre-Symposium UHC Workshop, by invitation only	MIT Campus
12 PM	Lunch <u>not</u> provided Wednesday 6:30-7:45 p.m. reception will be held at MIT Faculty Club Thursday lunch will be provided	
12 – 12:45 PM	Elizabeth Pierce and John Talburt University of Arkansas at Little Rock (UALR) First-of-its-kind Master of Science and Ph.D. degree programs in Information Quality at UALR	E51-345

MIT2008IQIS Starts		
1-2 PM	<p>2008 Co-Chairs' Welcome and Opening Remarks Anne Marie Smith, WooYoung Chung and Richard Wang Symposium Co-Chairs Linda Kresl, Suzanne Acker and Marcus GeBauer Program Co-Chairs</p> <p>2008 MIT IQ Program Award <i>Honor individuals who have made significant contributions to MIT IQ Program related activities leading to the establishment of IQ as a viable field.</i></p> <p>2009 IQ Industry Symposium Co-Chairs Introduction WooYoung Chung, Jeff Fried, Linda Kresl Symposium Co-Chairs Suzanne Acar, Willa Pickering Program Co-Chairs</p> <p>An Update of Arkansas IQ Economy and Education John Talburt, University of Arkansas at Little Rock</p>	E51-345
2 -2:30 PM	Coffee Break	
2:30- 4 PM	<p>Session 1A: Health Care IQ Moderator: Bruce Davidson, Cedars-Sinai Health System</p> <ol style="list-style-type: none"> Steve Meurer University HealthSystem Consortium <i>Data Quality in Healthcare Comparative Databases</i> Laura Sebastian-Coleman Ingenix/United Health Analytics <i>Galaxy Data Quality Program</i> Scott Boss, Janis Gogan and James Hunton Bentley College <i>Can Accountants Help Reduce Medication Errors?</i> 	E51-345
2:30- 4 PM	<p>Session 1B: EA, IQ and IPMAP Moderator: Edwin Nassiff, Lockheed Martin Enterprise Services</p> <ol style="list-style-type: none"> Scott Bernard and Mark Trimble US Department of Transportation - FRA <i>Using Data Quality Methods at the Federal Railroad Administration: Improving the Archiving and Retrieval of Safety Information</i> Edwin Nassiff, Paul Pierson and John Slone Lockheed Martin Enterprise Services <i>Embedding Information Quality in the Lockheed Martin Enterprise Architecture Framework (LEAF): An IPMAP Approach</i> 	E51-372
2:30- 4 PM	<p>Panel 1C: Vendor IQ Solutions Moderator: Suzanne Acar, U.S. Department of the Interior</p> <ol style="list-style-type: none"> Michael Overturf and Navin Sharma Pitney Bowes Group 1 Software <i>Patterns in Data Quality</i> Steve Sarsfield Harte-Hanks Trillium Software <i>Rapid Corporate Growth and Information</i> Mala Narasimharajan IBM <i>What's in a Name?: Cultural Name Recognition and Data Quality</i> 	E51-376
4-4:30 PM	Coffee Break	
4:30 – 6 PM	<p>Session 2A: Invited Federal IQ Practice Cancelled</p>	E51-345

4:30 – 6 PM	Session 2B: IQ Consulting Methods Moderator: Jeff Fried, FAST 1. Danette McGilvray , Granite Falls Consulting, Inc <i>Ten Steps to Data Quality and Trusted Information</i> 2. Pete Stiglich , EWSolutions <i>Using Conceptual Data Modeling to Ensure High Information and Data Quality</i> 3. Derek Strauss , Gavroshe USA, Inc <i>Improving Your Data Warehouse's IQ</i>	E51-372
6:30 – 7:45 PM	MIT2008IQIS Reception at MIT Faculty Club http://web.mit.edu/dining/catering/mitfacultyclub/directions.html	E52, 6th floor
Evening extra	DAMA International / ICCP Beta Data & Information Quality Exam (MIT IQ Program provides the venue as a benefit to all parties; this should <u>NOT</u> be perceived or promoted as an MIT endorsement)	E51-345

THURSDAY, July 17, 2008		
8:30 AM	CONTINENTAL BREAKFAST	E51-345
9:30 – 11 AM	Session 3A: Invited Industry IQ Practice Moderator: Anne Marie Smith , MIT2008IQIS Co-Chair David Marco EWSolutions <i>Implementing a Successful Enterprise Data Quality Initiative</i>	E51-345
9:30 – 11 AM	Session 3B: Invited Industry IQ Practice Moderator: Linda Kresl , MIT2008IQIS Co-Chair Ivan Chong SVP, Data Quality Business Unit, Informatica <i>Successfully Applying Data Quality in Data Governance</i>	E51-372
9:30 – 11 AM	Session 3C: Federal Government IQ Practice Moderator: Paul Prabhaker , Northern Illinois University 1. Justin Magruder, Daniel Meers and Xinhua Deng Freddie Mac <i>Geography Reference Data Services</i> 2. Mark X. Amspoker HUD & Citizant, Inc. <i>Federal DQ Guide</i>	E51-376
11 AM – 1 PM	Lunch Provided by MIT2008IQIS Free for Symposium Participants ACM Journal of Data and Information Quality (ACM-JDIQ) Update Stuart Madnick and Yang Lee (EIC-JDIQ) Jiun Hsu, Edmonds.com (JDIQ Administrator) Important of Data Governance to Information Quality Moderator: Anne Marie Smith , EWSolutions	E51-345

1 - 2:30 PM	<p>Session 4A: CIO IQ Panel</p> <p>Moderator: WooYoung Chung, St. John Fisher College</p> <ol style="list-style-type: none"> Joseph Bugajski, Burton Group Robert L. Grossman, Open Data Group <i>Data Governance for Improved Information Quality</i> Garry Darrer, Getinge USA, Inc <i>Raising the Bar: DQ/IQ to "Enterprise IQ"</i> 	E51-345
1 - 2:30 PM	<p>Session 4B: Emerging IQ Issues</p> <p>Moderator: Peter Aiken, Data Blueprint & VCU</p> <ol style="list-style-type: none"> Deborah Henderson, CapGemini; DAMA Foundation Tandum Lett, Sullivan & Cromwell LLP Anne Marie Smith, EWSolutions Cora Zeeman, University of Toronto <i>Data Ethics: "Fit for Use" to a Fault</i> Linda Kresl Mentor Graphics <i>Quality Information as a Service for SOA</i> Suzanne Yoakum-Stover, US Army CERDEC I2WD Tatiana Malyuta, New York City College of Technology <i>Unified Architecture for Integrating Intelligence Data</i> 	E51-372
1 - 2:30 PM	<p>Session 4C: Industry IQ Practice</p> <p>Moderator: Elizabeth Pierce, University of Arkansas at Little Rock</p> <ol style="list-style-type: none"> Fulton Wilcox Colts Neck Solutions, LLC <i>Application of Practical Nominalism to Data Management</i> Gwen Thomas The Data Governance Institute <i>Data Governance With a Focus on Information Quality</i> 	E51-376
2:30 – 3 PM	Coffee Break	
3 – 4:30 PM	<p>Session 5A: IQ Standards</p> <p>Moderator: Willa Pickering, Lockheed Martin Corporation</p> <ol style="list-style-type: none"> Peter Benson, Electronic Commerce Code Management Association <i>ISO 8000, the International Standard for Data Quality</i> Sergiy Sirichenko, Vadim Tantsyura and Olive Yuan Regeneron Pharmaceuticals, Inc <i>Data Integration and Data Quality: Pharmaceutical Industry Case</i> 	E51-345
3 – 4:30 PM	<p>Session 5B: International IQ</p> <p>Moderator: Michael Mielke, Die Bahn & DGIQ, Germany Kai-Uwe Baryga, SYDECON <i>MDM Enterprise Analyzer: a Framework to Support Centralized and Local Master Data Quality Analysis</i></p>	E51-372
	END OF MIT 2008 IQ INDUSTRY SYMPOSIUM	
4:30 – 6 PM	DAMA International / ICCP Beta Data & Information Quality Exam (MIT IQ Program provides the venue as a benefit to all parties; this should <u>NOT</u> be perceived or promoted as an MIT endorsement)	E51-345