



The MIT 2008 Information Quality Industry Symposium



## Patterns in Data Quality

A Method for Organizing  
Enterprise Data Quality (Web) Services  
in Service Oriented Architectures

Michael Overturf – VP of Strategy

Navin Sharma – Dir. of Product Management



The MIT 2008 Information Quality Industry Symposium



## Patterns in Data Quality

- A methodical approach to structuring rules for data user satisfaction
- Patterns provide simplification
- Patterns focus measurement
- System architects are the primary beneficiaries of simplification



The MIT 2008 Information Quality Industry Symposium



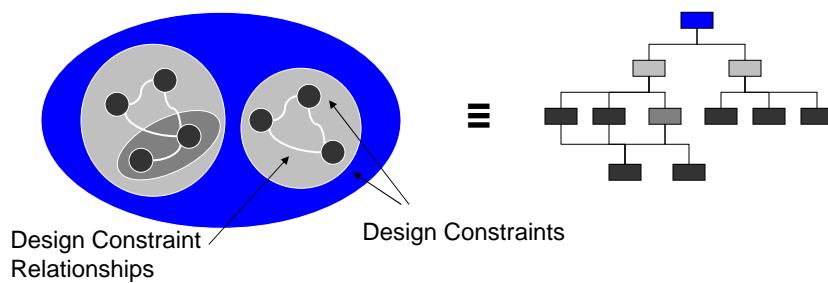
## Background

Structured constraint patterns developed by Christopher Alexander (Architect and Mathematician) in 1964 in '*Notes on the Synthesis of Form*'

*M* - Set of Design Constraints

*L* - Set of Design Constraint Relationships

$G(M,L)$  - Linear Graph of Design Constraints



The MIT 2008 Information Quality Industry Symposium



## Constraint Tree Dynamics

Definition-Inheritance dynamic describes how we get from DQ Constraint Set to DQ Service

### Definition

Set

Class

Types

### Inheritance

Template

Composite

Atomic



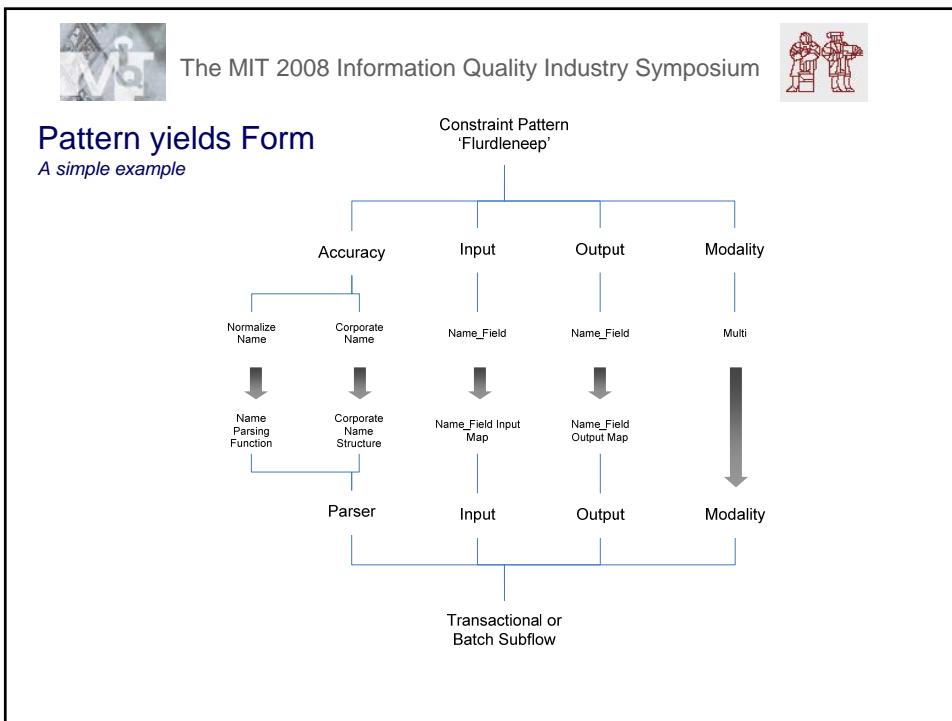
The MIT 2008 Information Quality Industry Symposium



## Constraint Patterns in Data Quality

*Data quality constraints  
define  
the form of data quality rules*

<u>Metadata</u>	<u>Platform</u>	<u>Access</u>	<u>Modality</u>	<u>Input</u>	<u>Output</u>
Consistency	Operating System	Web Services/SOAP	Transactional	Type	Type
Completeness	SaaS	C/S, API	Batch	Binding	Binding
Accuracy		Security	Microbatch	Source	Sink
Uniqueness/ Singularity			Multi-modal (Any)		





The MIT 2008 Information Quality Industry Symposium



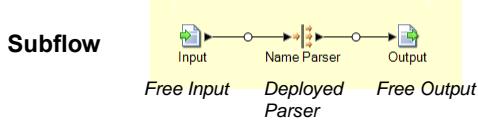
### Pattern yields Form

*A simple example*

```

graph TD
    CP[Constraint Pattern "Flurdleeneep"] --- Accuracy
    CP --- Input
    CP --- Output
    CP --- Modality
    Accuracy --- NN[Normalize Name]
    Accuracy --- CN[Corporate Name]
    Input --- NF1[Name_Field]
    Output --- NF2[Name_Field]
    Modality --- M[Multi]
  
```

**Subflow**



Free Input      Deployed Parser      Free Output



The MIT 2008 Information Quality Industry Symposium



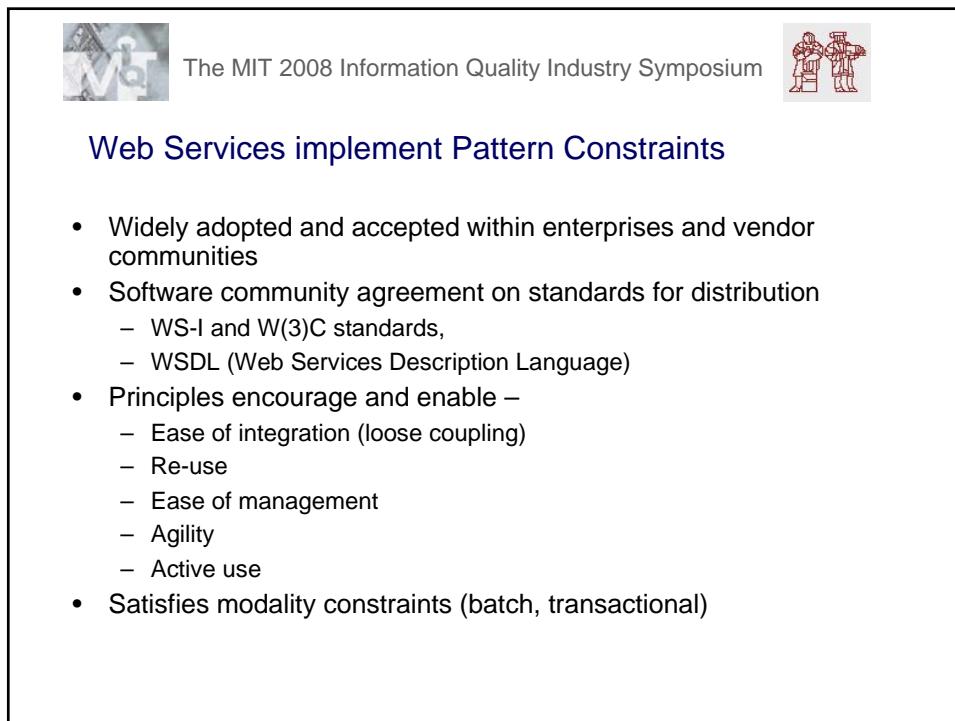
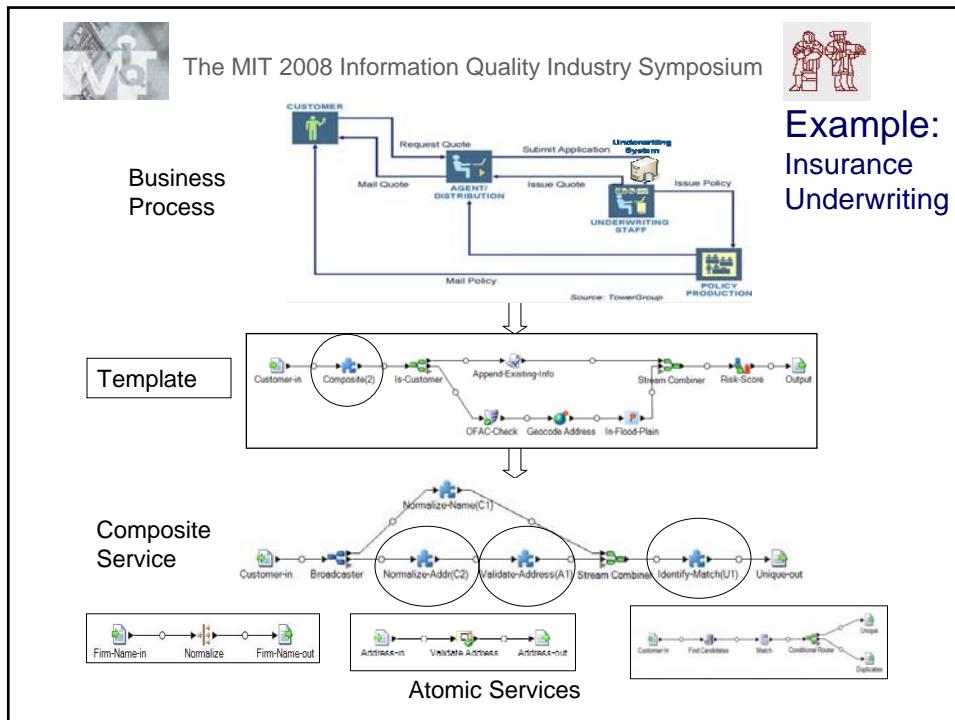
### Quality as a Service (QaaS)

Patterns naturally translate into services (in a SOA context):

- *Atomic* services that are fine grained to provide a monotonic function;
- *Composite* services that encompass two or more atomic services;
- *Templates* make up one or many composite and atomic services
  - by specific data quality metrics (consistency, uniqueness, etc.)
  - industry specific business processes

```

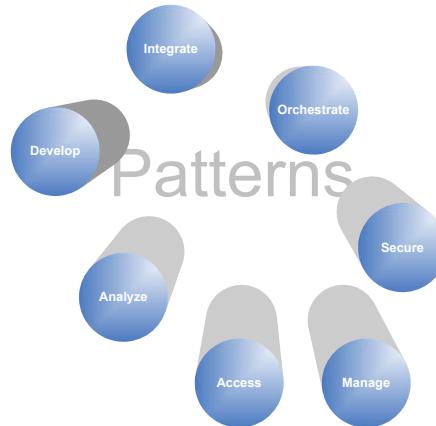
graph TD
    Template --- Composite
    Template --- Atomic
    Composite --- Composite
    Composite --- Atomic
    Composite --- Atomic
    Composite --- Atomic
    Composite --- Atomic
  
```





### Laying the foundation

- **Create** – a Composition Interface that allows data stewards and enterprise architects to use and define templates, composite and atomic data quality services
- **Publish** – for distribution
- **Integrate** – via standards based interfaces (WSDL, etc.)
- **Manage** – for governance



### Consistent Measurement of Data Quality Results



### Summary

- A methodical approach to structuring rules for data user satisfaction
- Patterns provide simplification
- Patterns provide a structure for measurement of data quality
- System architects manage data quality using standard Web Service Management Lifecycle



The MIT 2008 Information Quality Industry Symposium



## Contact Information

- Michael Overturf
  - Email: [Michael\\_Overturf@g1.com](mailto:Michael_Overturf@g1.com)
  - Phone: 413-695-5500
- Navin Sharma
  - Email: [Navin\\_Sharma@g1.com](mailto:Navin_Sharma@g1.com)
  - Phone: 240-447-6801